



### Job Basics:

Title: Senior UI/UX Designer

Team: Technology

Location: Accra, Ghana

### About the Role:

This is an opportunity to work in a fast-paced Fintech start-up that is determined to make a great impact in Ghana and other West African countries. We are looking for a talented UI/UX designer, with a user-centric mindset and an excellent track record in creating intuitive UI and better experiences across mobile and web applications. As part of our close-knit and growing Software Engineering team, you'll work closely with our Chief Technology Officer, Head of Product, and other team members, to create and improve mobile and web applications for our consumer and internal use cases.

An ideal candidate will be a hands-on designer, who can innovate and create amazing digital experiences and can work individually, and as part of a team to accomplish time-sensitive business and technology objectives. You should place emphasis on understanding and prioritising user needs to enhance overall user experience. You will work alongside a great team where we foster a culture of innovation, continuous improvement, and collaboration. If you are agile and able to take ownership of the design of our digital product stack, and enjoy creating superior UI/UX designs, in addition to identifying design problems and solving them, then we'd like to hear from you.

### Mission:

- Own user experience across the entire organisation; executing strategy and ensuring alignment with overall business goals.
- Be a leader in the development of new products and features, working closely with product and engineering teams, to create experiences and interfaces that are intuitive and easy-to-use for customers and internal users.
- Contribute to all aspects of design and execution, including pitching your ideas and designing features (visual design, interaction design, and prototyping) across our product suite.

### Outcomes (first 12-18 months):

- Collaborate closely with product managers, engineers, and other stakeholders, to create compelling design strategies and ensure the successful implementation of UX/UI projects.
- Help improve the discovery and ease of use of core user journeys. Bring a strategic and systems and design thinking mindset to solve at scale across our organisation.
- Iterating and testing solutions to check it solves the problem, and ensuring that design deliverables meet high standards of quality and creativity.

- Illustrate design ideas with user flows, wireframes, and customer journey maps, and deliver UI mockups and prototypes that are polished, magical, intuitive and offer superior user experience.
- Oversee the UX Research practice, turning quantitative and qualitative data into actionable insights.
- User-centered approach to design; conducting research to identify pain points and opportunities for improvements.
- Collaborate with product managers, developers, and other stakeholders to translate user needs into actionable product features and improvements.
- Conduct user research, usability testing, and analyse user feedback to gain user insights, enhance user experience, and meet user requirements.
- Facilitate and drive design discussions, workshops, and meetings, ensuring that the design vision is clearly articulated and agreed upon across teams.
- Stay abreast of current trends and best practices as it relates to user experience and user interface design.

### Competencies:

- Minimum of 5 years of experience with a strong background in UI/UX design
- Extensive experience with design frameworks, processes and methodology, and the use and maintenance of design systems
- Solid experience as a key contributor to innovative, successful products
- Ability to be proactive at addressing feedback, represent, and advocate for UX and users.
- Experience in creating component libraries and usage guidelines
- Demonstrated visual design and aesthetic sense, with high attention to detail
- Excellent collaboration, communication and presentation skills
- Excellent interaction and visual design skills and a portfolio of interactive projects.
- Confidence in presenting compellingly to stakeholders, with the ability to communicate and defend the rationale behind design decisions
- Bachelor's degree in computer science, UX Design, or related discipline, and demonstrable ongoing education in UI/UX design.

### About Us:

OrangeTech Limited is a newly registered subsidiary of Fidelity Bank Ghana. Currently, a Tier 1 bank, Fidelity Bank Ghana is committed to becoming a top 3 bank in Ghana with international standards.

OrangeTech believes that financial services should work for all. The problem is that the current traditional financial system isn't built to meet the needs of millions of Ghanaians and hundreds of millions of Africans. That's why we are working to enable and expand financial access to the underserved by creating technologies that help our target market displace cash & create a digital data trail that allows financial institutions to accurately assess and serve them.

### How to apply:

Please e-mail a copy of your CV to [techcareers@orangetech.io](mailto:techcareers@orangetech.io)